

Committee Members:

Terry Saucier, Chair
Esther Wieder
Varant Majarian
Iris Polonsky
Susan Rogen
Christopher Ahuja



TARZANA NEIGHBORHOOD COUNCIL

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**DRAFT TARZANA NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE & SPECIAL BOARD MEETING
MINUTES**

SPECIAL MEETING

**Monday, January 27, 2025 6:00 PM
Tarzana, CA 91356**

1. Meeting was called to order at 6:08 PM. In attendance were Christopher Ahuja, Varant Majarian, Susan Rogen, Iris Polonsky, Terry Saucier and Esther Wieder. Guests Sean McCarthy, Warner-Center Woodland Hills Chamber of Commerce, and Linda Klein, SFVG Chair.
2. General Public Comment on Non-Agenda Items – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction. Public comments are limited to two minutes per speaker.
 - Sean McCarthy listed beautification projects by the Warner Center Woodland Hills Chamber of Commerce that included clean-ups and removing graffiti in Tarzana, asked for TNC help with volunteers, outreach, and financial support. Gave recommendations to contact TNC Beautification Committee and Outreach.
3. Discussion and motion – TNC Outreach Committee approved the March 14, 2024 Joint Outreach and Events Special Minutes (Iris/Susan).
4. Discussion and Motion, the motion was revised to read:
Resolved the Tarzana Neighborhood Council Outreach Committee recommends holding the 12th Annual Earth Day Celebration and Poster Contest on Sat, April 5, 10AM-2PM at Tarzana Park, and the Earth Day budget not to exceed \$4,900 as follows:
 - Poster paper 1,200 sheets (48 books) approx. \$900 plus tax - not to exceed (NTE) \$1,200
 - Award Certificate paper (approx. 60 sheets for 1st -3rd place and participation) - NTE \$150
 - Printer Ink to print the award certificates for the 1st -3rd place winners, \$74.89 plus tax – NTE \$90
 - Print generic certificates of recognition for participants in poster contest, approx. 1,000 flyers – NTE \$200
 - Poster Labels (Avery labels 3 1/3 x 4”) for approx. 1,200 posters, \$122 plus tax - NTE \$140
 - 6 banners each 22” x 28” to promote the event at the schools and park - NTE \$250
 - Banner 48 “x 96” at the park - NTE \$130
 - Promotional Event flyers, 2000 each, in color – NTE \$500
 - Bouncy/jumper rental (s) - NTE \$600
 - Event T-shirts for volunteers – 35 each includes the setting and logo like last year – NTE \$500
 - Kid’s Activities including Ceramic clay pots \$175, paints for pots \$25, succulent plants \$175, face paints 2 each \$50, – NTE \$425
 - Hanging Supplies for the posters at the event – NTE \$70
 - Supplies on site (water, ice, coffee, etc.) – NTE \$300

Motion was made by Esther, seconded by Varant; approved unanimously by Esther, Varant, Iris, Susan, Christopher, Terry

5. Discussion and possible motion: Discussed ways to create awareness about the TNC, current board seats that are open, and generate excitement for the community to come to meetings, join committees and apply for one of the existing open board seats, as well as participate in the TNC elections in June – banners, flyers, event outreach.

Resolved the TNC Outreach Committee recommends purchasing two (2) 48" x 96" TNC Candidate/Election banners to be posted in high traffic locations e.g. Ventura Blvd. (similar design as 2023) – not to exceed \$260.

Motion was made by Esther, seconded by Iris; approved unanimously by Esther, Iris, Varant, Chistopher, and Terry; Susan had left the meeting.

6. Discussion and possible motion: Discuss local community events the TNC can partner and participate in: Feb. 23 Native Plant Fair at Tarzana Community & Cultural Center (Free) yes we support; May 10 Warner Center-Chamber of Commerce Asian Fair need more information including cost to secure a booth, hours, etc. TNC board member Christopher Ahuja is co-chairing the event.

Resolved the Tarzana Neighborhood Council Outreach Committee recommends participating in the Tarzana Native Plant Fair on February 23, 2025 from 11AM-4PM at the Tarzana Community & Cultural Center.

Motion was made by Esther, seconded by Varant; approved unanimously by Esther, Varant, Iris, and Terry (Christopher and Susan had left the meeting).

7. New Business – None
8. Adjourned at 7PM.