

# CITY OF LOS ANGELES

**TARZANA  
NEIGHBORHOOD COUNCIL**  
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**TARZANA  
NEIGHBORHOOD COUNCIL**

C/O Department of Neighborhood  
Empowerment  
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## TARZANA NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE AGENDA

Tuesday January 15, 2018 7:00 PM

Tarzana Child Care Center

5700 Beckford Ave

Tarzana, CA 91356

Jennifer Varela, Chair

Committee Members

Vice Chair Esther Weider

The public is requested to fill out a “**Speaker Card**” to address the Committee on any item of the agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting Leonard Shaffer at (818) 921-4992 or by email at [tnc@tarzananc.org](mailto:tnc@tarzananc.org).

1. Call to Order, Role Call, Welcoming Remarks
2. Public Comments – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction. Public comments are limited to two minutes per speaker.
3. Discussion and possible motion: Budget for Facebook advertising and directed postings for 2019 not to exceed \$500
4. Discussion and possible motion: Review quotes received for promotional items - grocery bags, pens, tri-fold brochures, etc. and set budget for 2019 not to exceed \$2000.00
5. Discussion: Social Media Handles – Content ideas - posting schedules demographic reviews for Facebook, Twitter, and Instagram
6. Committee Member Comment - Comments from committee members on subject matters within the Committee’s jurisdiction
7. Future Agenda Items and other Calendar Events
8. Adjournment

Next meeting tentatively set for February 12<sup>th</sup>, 2019

For more information about the Tarzana Neighborhood Council visit our web site at [www.tarzananc.org](http://www.tarzananc.org)

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: <http://www.tarzananc.org/board-meetings.php>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us at [tnc@tarzananc.org](mailto:tnc@tarzananc.org) or 818-921-4992.

Any materials that may be distributed to a majority of the Board less than 72 hours prior to the above scheduled meeting are available for review by the public at 19040 Vanowen Street, Reseda, CA 91335

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**Process for Reconsideration** – Reconsideration of Board actions shall be in accordance with the Tarzana Neighborhood Council bylaws.